



East Falls Development Corporation

Request for Proposals: Kelly Drive Transportation Study

About The East Falls Development Corporation

The East Falls Development Corporation (EFDC) is a not-for-profit entity dedicated to community-based economic development for the benefit of the Northwest Philadelphia neighborhood of East Falls.

About This Project

In the summer of 2021, EFDC completed construction of a new River Landing on the 4400 block of Kelly Drive, connecting the Schuylkill River Trail to our business corridor - and serving as the only unencumbered and ADA compliant public access to the river in the city. This new facility consists of a pathway to a concrete landing and apron into the Schuylkill River, in addition to wayfinding and interpretive signage, planting, and protective fencing.

Thanks to generous funding from the Pennsylvania Department of Community and Economic Development's Greenways, Trails and Recreation Program, through this RFP we seek services to conduct a transportation study of the adjacent blocks of Kelly Drive to:

- (A) Identify the safest and most convenient ways for pedestrians and bicyclists to access the River Landing and Schuylkill River Trail (SRT), including (but not solely) from an adjacent and long-abandoned parking lot being revived by a local developer;
- (B) Leverage the momentum from this new site to identify traffic-calming measures, helping to solve long-standing and urgent traffic issues throughout the East Falls neighborhood; and
- (C) Provide the East Falls Development Corporation with a strong basis for fundraising and advocacy efforts to implement the prioritized recommendations identified through this study.

We seek firms that:

- Have core competencies in multimodal traffic studies and urban planning
- Are locally based, with experience working within the City of Philadelphia

Special consideration will be given to MBE / WBE / DBE certified firms.

Scope of Services

Services conducted by the selected firm will include the following.

Section A: Existing conditions

- Document current volumes, speeds and pathways for vehicles, pedestrians and cyclists within the study area and how they access Kelly Drive and the Schuylkill River Trail (see reference map)
- Review proposed and under construction development plans
- Crash analysis to identify hot-spots and areas of concern, with a priority on fatal and serious injury crashes
- Accessibility analysis for pedestrians and bicyclists, as well as visitors to the River Landing and Parkland with recreational gear (kayaks, canoes, etc)
- Develop assumptions for future pedestrian and cyclist demand
- Identify currently used crossings or future crossings based on development plans for the area, including but not limited to:
 - o Underneath the Twin Bridges (4100 Kelly)
 - o Kelly and Calumet
 - o Kelly and Midvale
 - o Along River Road

Section B: Recommendations for safe pedestrian/bicycle crossings and overall traffic calming

- Convene working group comprised of EFDC, PennDOT, Philadelphia Streets Department, OTIS, Philadelphia Parks and Recreation as well as other identified stakeholders
- Develop recommendations for safe pedestrian/bicycle crossings and overall traffic calming
 - o Recommendations will need to be reviewed and approved by the working group
 - o 1-2 rounds of revision anticipated
- Develop final recommendations plan with the following elements
 - o Maps, diagrams, and plans for proposed improvements
 - o Cost estimates for proposed improvements based on recent bid prices
 - o Priorities and phasing for proposed improvements
 - o An analysis of feasibility (including permits and permissions needed for each proposed improvement)

Neighborhood Maps

Project Site Map

Project Site Map



Major Roadways Base Map



Proposal Materials

Interested parties may submit the following materials to the East Falls Development Corporation, michelle.feldman@eastfallspa.com, by May 31, 2022. A pre-submission Question and Answer session will be held in early May; please contact our offices to RSVP. We anticipate that an award will be announced by mid-June of 2022.

- Overview of:
 - o Applicant background, bios of key team members, and relevant skillsets of team members
 - o Approach to this project
 - o Proposed timeline and associated tasks / deliverables
- Budget
- Examples of past, relevant work successfully completed and / or underway - including with grant programs comparable to DCED's Greenways, Trails and Recreation Program
- References

Proposals will be selected by EFDC and our partner agencies based on:

- Demonstrated ability to perform the full scope outlined here, and further negotiated in a subcontract
- Needed skillsets and core competencies
- Past similar body of work
- References

Contact Information

Please direct questions and submissions to East Falls Development Corporation Executive Director, Michelle Feldman, via michelle.feldman@eastfallspa.com.

Equal Opportunity Contractor

EFDC is an equal opportunity contractor. We celebrate diversity and encourage minority and women owned firms to apply. We prohibit discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

EFDC Website and Social Media

www.discovereastfalls.org

[Instagram.com/DiscoverEastFalls](https://www.instagram.com/DiscoverEastFalls)

[Facebook.com/EFDCorp](https://www.facebook.com/EFDCorp)